

III Semester B.Com./B.B.A. Examination, February/March 2024  
(NEP) (Freshers + Repeaters)

ENGLISH  
Generic English



Time : 2 1/2 hours

Max. Marks : 60

- Instructions :** 1) Answer *all* the Sections.  
2) Write the *correct* question number.

SECTION – A  
Reading and Listening Skills  
Play and Persuasive Speeches

- I. Answer **any five** of the following questions in **one** or **two** sentences. (5×2=10)
- 1) How did Yavakri die in the play ?
  - 2) Which community did Nittilai belong to ?
  - 3) What do "Fire and Rain" symbolise in the play ?
  - 4) What role did Aravasu play in the 'Triumph of Lord Indra' ?
  - 5) What was Aravasu's desires in life ?
  - 6) What does Nittilai's father and the villagers decide when Aravasu does not arrive on time ?
  - 7) What were the two questions that Nittilai wanted to ask Yavakri ?
- II. Answer **any two** of the following questions in about a page. (2×5=10)
- 1) Give a character analysis of Aravasu in the play "Fire and the Rain".
  - 2) What role does Andhaka play in "Fire and the Rain" ?
  - 3) Explain the role played by Brahma Rakshasa.
- III. Answer **any one** of the following questions in **two** or **three** pages. (1×10=10)
- 1) What is the significance of fire sacrifice arranged in the play "Fire and the Rain" ?
  - 2) Compare and contrast the characters of Aravasu and Paravasu in the play.



IV. Answer **any two** of the following questions in about a page. (2×5=10)

- 1) As mentioned in Winston Churchill's speech, how did Britain defend itself when the world assumed it was completely defeated ?
- 2) What is Rowling's final message to people who enjoy privileges ?
- 3) Bring out the details of how the pillars of cultural value system are useful according to Narayan Murthy ?

**SECTION – B**  
**Speaking and Writing Skills**

V. Answer **any one** of the following questions : (1×5=5)

- 1) Draft a Persuasive presentation on 'Are Social media influencers beneficial or harmful to society.'

OR

- 2) Draft an informative presentation on 'Professional Etiquettes in workplace'.

VI. Answer **any one** of the following in a paragraph using the following hints : (1×5=5)

- 1) Write a Descriptive Essay on the topic 'A difficult situation that taught you something valuable'.

OR

- 2) Complete the paragraph using the following hints :

Junk food – nutritional value – not healthy to consume – high in saturated fats and sugar components – gaining popularity and increased consumption – ready to eat or easy to cook.

VII. Answer **any one** of the following questions : (1×5=5)

- 1) Write a letter of complaint on behalf of Mehta Stores, Bangalore to Excellence Stationery, MG Road Mangalore for the long delay in sending the consignment of the goods.

OR

- 2) Write an enquiry letter to Excel Group of institutions that runs a Soft Skills Training Centre, offered to Under Graduate students. Include points about modules and fee structure, timings etc.



(1×5=5)

VIII. Answer any one of the following questions :

1) Design a product manual using the given information :

Prestige is one of the well-known homeware brands in India that strives to provide high-quality products that respond to consumer problems by constantly innovating, setting new standards and creating outstanding work.

- An impressive array of homeware products.
- Bring your kitchen to life.
- Prestige juicer mixer grinder, electric rice cooker, induction cooktop etc.

OR

2) Your College is conducting an Inter Collegiate Cultural and Arts Fest Euphoria and you have been assigned to design a brochure. The brochure is also an invitation for students from outside your college. It should include the following points : • Date and venue of the workshop • About the Events • Last date for registration • Contact details • Registration link.

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